








AGENDA

DAY 01 – Monday, November 9

Start Time	Topics and Speakers	CTP Credits	FP&A Credits
12:00 PM CST	<p>Managing Risk in a Volatile Environment <i>Learn how to stay on top of potential risks by identifying leading indicators related to working capital, FX, M&A and adopting timely course correction by leveraging accurate data.</i></p> <p>Rajat Gupta, Vice President, Strategy & Digital Innovation </p> <p>Yang Xu, Senior Vice President, Global Finance and Treasurer </p> <p>Craig Jeffery (Moderator), Managing Partner </p> <p>Russell Hoffman, Director, Market & Treasury Risk </p>	0.9	0.9
12:45 PM CST	Break		
1:00 PM CST	<p>Evolution of Cash Forecasting at HNTB <i>Learn in detail about the evolution of the cash forecasting practice at HNTB with Artificial Intelligence.</i></p> <p>Bryan Lambkin, Vice President, Treasurer & Assistant Secretary </p>	0.9	0.9
1:45 PM CST	Break		
2:00 PM CST	<p>Solution Showcase – Cash Forecasting Cloud <i>Catch a LIVE demo of AI-enabled Cash Forecasting cloud from solution experts and understand how to navigate through the forecasting dashboard, variance analysis capabilities and short-term and long-term forecasts with 95%+ accuracy.</i></p> <p>Tracey Ferguson Knight, Director, Solution Engineering </p>	0.3	0.3
2:15 PM CST	Break		
2:30 PM CST	<p>Fundamentals of Building a World-Class Forecast <i>Discover the best practices to align the purpose of cash forecasting with cash surplus or deficit business needs and optimizing processes in any business environment.</i></p> <p>Tracey Ferguson Knight, Director, Solution Engineering </p>	0.6	0.6

END OF DAY 1






Approved for up to **7.5 CTP recertification credits** by the Association for Financial Professional
Approved for up to **4.2 FP&A recertification credits** by the Association for Financial Professional



Certified
Treasury
Professional



DAY 02 – Tuesday, November 10

Start Time	Topics and Speakers	CTP Credits	FP&A Credits
12:00 PM CST	<p>Working Capital Innovations in Banking Cash management and working capital is the #1 priority for most finance leaders in the current economy. Learn how the relationship between banks and fintechs are evolving with the changing B2B trends.</p> <p>Hernan Mayol, Managing Director Mark Brousseau (Moderator), President Aaron Bach, Vice President</p>  Brousseau & Associates  Commerce Bank <small>Member FDIC</small>	0.9	
12:45 PM CST	Break		
1:00 PM CST	<p>Evolution of Cash Forecasting at Mercury Marine Learn in detail about the evolution of the cash forecasting practice at Mercury Marine with Artificial Intelligence.</p> <p>Paul Watters, Director Worldwide, Credit & Treasury</p> 	0.9	0.9
1:30 PM CST	Break		
1:45 PM CST	<p>Solution Showcase – Cash Management Cloud Catch a LIVE demo of AI-enabled Cash Management cloud from solution experts and understand how to drill down into cash positions at company, entity and region levels and monitor cash flows such as A/R, A/P, payroll, taxes at granular levels.</p> <p>Tracey Ferguson Knight, Director, Solution Engineering</p> 	0.3	
2:00 PM CST	Break		
2:15 PM CST	<p>Standing Up a New Treasury: How to Grow Treasury Out of Accounting Setting up a treasury function from scratch is a daunting task involving streamlining bank structure, identifying process inefficiencies and plugging them with technology. Learn the roadmap on how treasury professionals could build treasury as an add on to accounting and the skills required to progress towards operational improvements.</p> <p>Julie Weaver, Director, Treasury</p> 	0.6	

END OF DAY 2

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DAY 03 – Wednesday, November 11

Start Time	Topics and Speakers	CTP Credits	FP&A Credits
12:00 PM CST	Crossing the Chasm: The Evolution of Treasury Tech Landscape Explore how to optimize working capital and make better decisions by creating world-class treasury functions. Craig Jeffery, Managing Partner 	0.9	
12:45 PM CST	Break		
1:00 PM CST	Cash Forecasting Redefined: Demystifying A/R and A/P by Leveraging Technology Cash Forecasting efforts often have too much focus on understanding what happened instead of why it happens. Discover how technology is empowering companies to understand and take more control of how and when AR and AP happen to mitigate short-term and long term cash forecasting variances. Ernie Humphrey, CEO 	0.6	0.6
1:30 PM CST	Break		
1:45 PM CST	Are Treasury Professionals Future-Ready? Must-Have Skill Sets in the Age of AI Will the coming AI disruptions leave treasury managers unemployable? As custodian of cash and liquidity, Treasury should diligently ensure smooth cash flow and visibility at a time when task performing is changing continually. Learn what skills Treasury teams need to hone to continue contributing to the company's working capital and investment decisions? Joe Grabowski, Vice President Scotty John, Director, Recruiting Operations 	0.6	

END OF DAY 3

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